

Universal View



Target : Universal View Co., Ltd.

Outline : Development, marketing and manufacture of ophthalmic medical devices

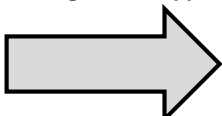
Authorized investment : ¥300 million



Investment, dispatch
of outside director,
management support



Investment,
management support



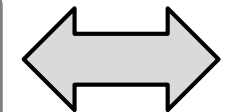
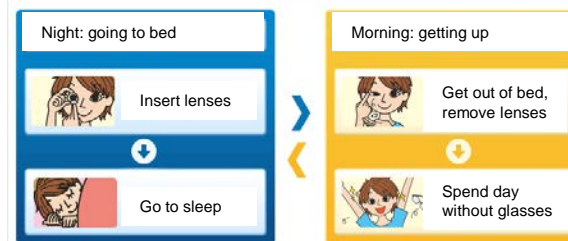
UNIVERSAL VIEW

An ophthalmic medical device venture that, backed by a robust network of more than 230 eye specialists, strives to discover and deliver revolutionary technologies and treatment techniques to meet frontline needs.

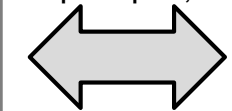
- Japan sales/promotion and greater Asia deployment of domestically produced "night lenses" (contact lenses for use in orthokeratological treatment").
- Development of pinhole contact lenses (for the correction of presbyopia, etc., under a NEDO Innovation Commercialization Venture Support Project) and other ophthalmic medical devices (for the treatment of glaucoma, conjunctival laxity, and other conditions)



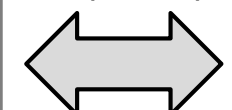
Night Lens
Toray *Breath-O correct*®



Joint research, night
lens prescription, etc.



Joint development,
sales partnership



Capital alliance
(marketing,
pharmaceutical business
activities, etc.)

Ophthalmologists
(universities, eye
clinics)

Toray Industries, Inc.;
material producers;
trading companies; etc.

M3, Inc.

Orthokeratology: A technique for improving the daytime "naked eye" vision of people with myopia and myopic astigmatism through the use of "night lenses" (contact lenses worn while asleep to temporarily reshape the cornea). The cornea retains that corrected shape for some time, over which uncorrected vision is better than it would be otherwise.

- Tap a network of ophthalmology professionals in support of the development, commercialization and widespread application of ophthalmic medical devices to meet a variety of frontline needs
- Contribute to efforts to enhance the quality of life of eye care patients of all ages