Shift One



Target : Shift-One, Inc.

Outline : Creation and distribution of motion comics using movie-making tools

Authorized investment : ¥900 million (maximum)





Investment Management support





Investment Management support



Background

- There is a wealth of high-quality comics and other content in Japan, but the uptake of overseas demand has been limited
- With advances in the communications environment, more people are watching video content online

Business overview

- Creation and distribution of motion comics using movie-making tools (static comics or other illustrations remade as movies)
 - Expand Japanese content globally
 - Contribute to expanding and reenergizing the creative sector