## **Ripplex**



Target: Ripplex Inc.

Outline: Development of photo aggregating and sharing web service for smartphones, digital cameras, PCs, etc.

Service overview

Authorized investment: ¥700 million (maximum)



## (Experts)

Domestic and international experts with web business, UI (User Interface) / UX(User Experience) and management knowledge

## (Investors)

- Energy & Environment Investment, Inc.
- Lead Capital Management Co.,Ltd.



## **Business partners**

Domestic and international

- Manufacturers
- Telecommunications carriers
- Cloud service operators
- Others



- Investment
- Dispatch of outside directors
- Various management support

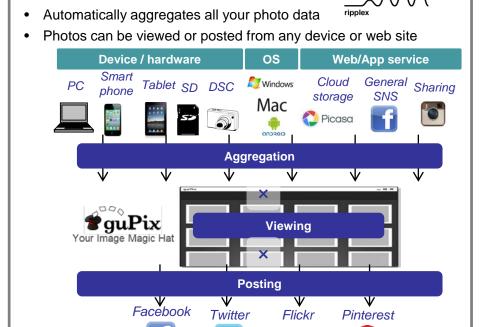


Utilize outside knowledge





Business collaboration



- Trends in video and still images are still evolving which gives platform businesses investment potential
- The network service field is monopolized primarily by US businesses. Japanese companies should aim for global expansion and not be limited to Japanese language and market
- Avoids constraints imposed by difficulty in raising funds in the current domestic VC environment