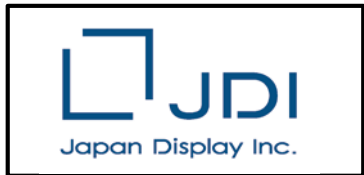


Target : JOLED Inc.

Outline : R&D and early commercialization of OLED display panels



- Investment (75%)
- Integration support
- Proactive management leadership



- Investment (15%)
- Development and business support
- Joint research



- Investment (5%)
- Personnel, technology, IP, development facilities, etc.



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- Personnel, technology, IP, development facilities, etc.



■ Business Overview

- R&D/manufacturing/sales & marketing of OLED display panels
 - ✓ Invest R&D resources to accelerate commercialization of OLED products
 - ✓ Focus on development of OLED displays for applications that leverage the unique features of OLED displays (e.g. lightness, thinness and flexibility)

■ Key Target Applications (focus on medium size OLED displays)

- ✓ Tablets
- ✓ Mobile PCs
- ✓ Signage

Tablets



Mobile PCs



Signage



- Bring together world leading Japanese OLED display panel technology and resources
- Leverage funding from INCJ and JDI to accelerate commercialization of advanced OLED products through focused R&D