

Digital Publishing Initiatives Japan



Target : Digital Publishing Initiatives Co., Ltd.

Outline : New company that will develop a platform for digital publishing

Authorized investment : ¥15 billion (maximum)

Founding companies of DPIJ (11 companies)

Keiso Shobo, Kodansha Ltd., Kobunsha Co., Ltd., Shueisha Inc., Shogakukan Inc., Shinchosha Publishing Co., Ltd., Chikumashobo Ltd., hanmoto.com, Bungeishunju Ltd., Heibonsha Limited, Yuikaku Publishing

Other participating publishing companies

250 +

(As of March 26, 2012)



- Investment
- Permission of copyright holders, provision of copy-text/ data

publish + bridge =
Digital Publishing Initiatives Japan

A bridge for all devices,
all stores and all publishers



- Investment
- Managerial support

pubbridge

- Digitalization of books and publications
- Storage of data
- Distribution to ebook stores and agencies
- Promotion (bibliography creation, distribution, etc.)
- Management of distribution of earnings