## **Digital Publishing Initiatives Japan**



Target: Digital Publishing Initiatives Co., Ltd.

Outline: New company that will develop a platform for digital publishing

Authorized investment: ¥15 billion (maxuimum)

## Founding companies of DPIJ (11 companies)

Keiso Shobo, Kodansha Ltd., Kobunsha Co., Ltd., Shueisha Inc., Shogakukan Inc., Shinchosha Publishing Co., Ltd., Chikumashobo Ltd., hanmoto.com, Bungeishunju Ltd., Heibonsha Limited, Yuikaku Publishing

## Other participating publishing companies

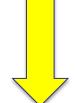
250 +

(As of March 26, 2012)



- Investment
- Permission of copyright holders, provision of copy-text/ data





- Investment
- Managerial support

## publish +bridge =

**Digitial Publishing Initiatives Japan** 

A bridge for all devices, all stores and all publishers



- Digitalization of books and publications
- Storage of data
- Distribution to ebook stores and agencies
- Promotion (bibliography creation, distribution, etc.)
- Management of distribution of earnings