Apparel Web



Target: Apparel Web Co., Ltd. (Apparel Web)

Outline: IT solution business and overseas business targeted at apparel companies

Authorized investment: ¥300 million (maximum)





Investment Management support

Private venture capital (Global Brain etc) and business partner ship



Investment Management support

Investment to optimize commercial activities and to support overseas expansion of domestic apparel companies



✓ IT Solution Business: Provides individual IT solutions focusing on web strategies and marketing. Apparel Web will integrate these various individual solutions (as its "Apparel Cloud" business) for apparel companies



✓ <u>Overseas Business</u>: Supports Japanese apparel companies in expanding business overseas. Offers EC business focusing around Singapore.

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✓ <u>Platform Business:</u> Runs multiple media platforms specializing in apparel, such as the industry information portal site "apparel-web.com", textiles and sub-materials wholesale dealer site "textile net", and application "Staff Snap"

