

All Nippon Entertainment Works

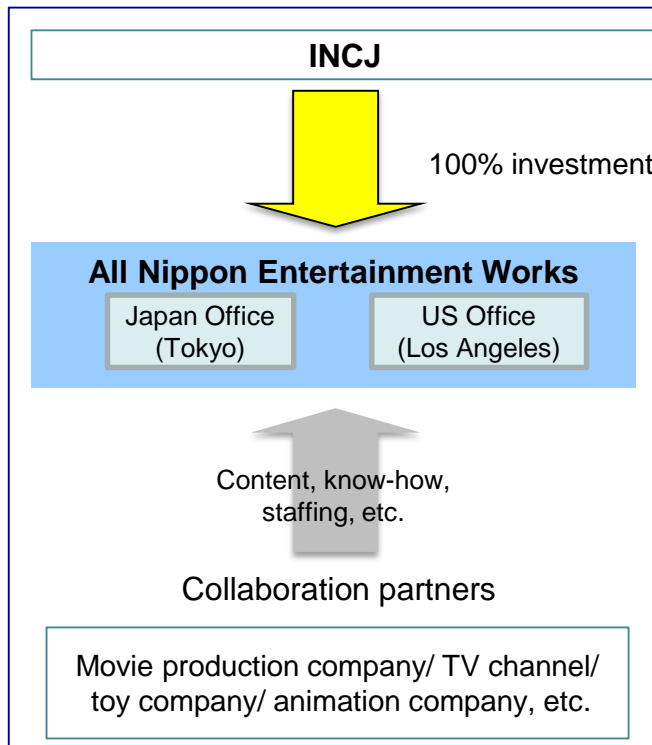


Target : All Nippon Entertainment Works

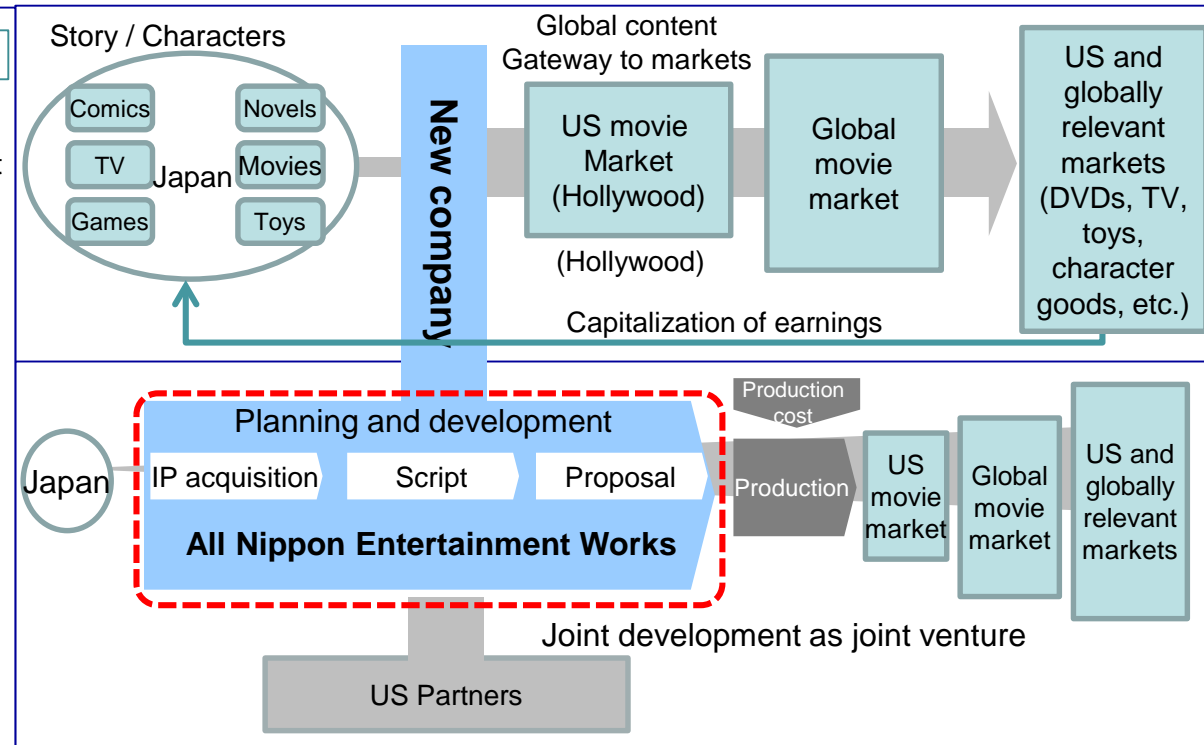
Outline : Establishment of a new company for building bridges connecting Japanese and overseas content, as well as directly targeting the global market for Japanese content through marketing, merchandising, and promotion of original Japanese content adapted for overseas markets

Authorized investment : ¥6 billion (maximum)

Business model



All Nippon Entertainment Works objectives



Create innovative success stories of earning substantial profit from the global market in a broad range of Japanese content industries