## hey

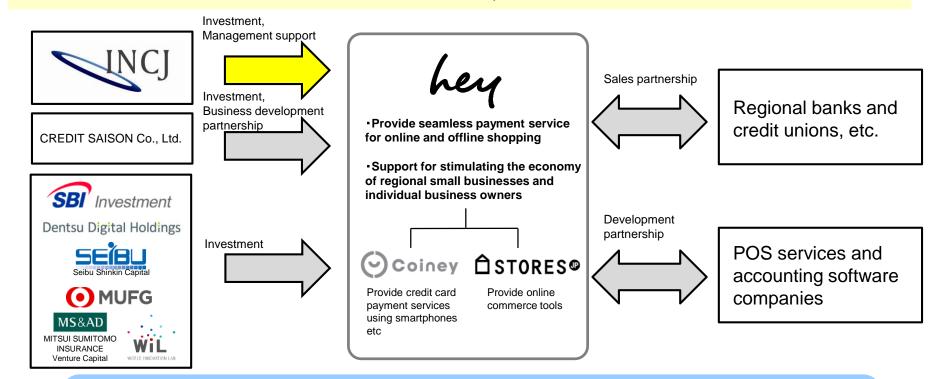


Target: hey, Inc.

**Outline**: Management of services such as "Coiney" which provides credit card payment solution using smartphones etc.

**Authorized investment**: JPY 800 million (maximum) / JPY 200 million (maximum)

Announcement date of investment: October 28, 2013 / February 6, 2017



- By improving the payment process, the basis of many industries, it supports for stimulating the economy of regional small businesses and individual business owners.
- Provide easy payment solutions in Japan, which has a low penetration rate of credit card payment. It contributes to inbound sales opportunities.