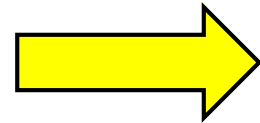


Target : Apparel Web Co., Ltd. (Apparel Web)

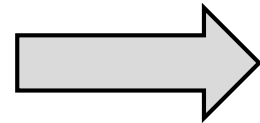
Outline : IT solution business and overseas business targeted at apparel companies

Authorized investment : JPY 300 million (maximum)

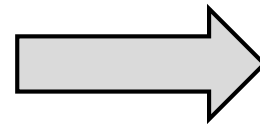
Announcement date of investment : August 7, 2013



Investment
Management support



Investment
Management support



Investment
Management support

Investment to optimize commercial activities
and to support overseas expansion of
domestic apparel companies



- ✓ **IT Solution Business:** Provides individual IT solutions focusing on web strategies and marketing. Apparel Web will integrate these various individual solutions (as its “Apparel Cloud” business) for apparel companies



- ✓ **Overseas Business:** Supports Japanese apparel companies in expanding business overseas



- ✓ **Platform Business:** Runs multiple media platforms specializing in apparel, such as the industry information portal site “apparel-web.com” and application “Staff Snap”

