

Sansan



Target : Sansan Inc.

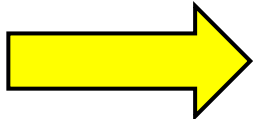
Outline : Cloud-based business card management services

Authorized investment : JPY 750 million (maximum)

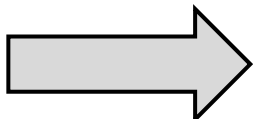
Announcement date of investment : May 19, 2014



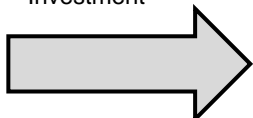
- Investment
- Management support



- Investment
- Business development support



- Investment



sansan

IT business platform that revolutionizes the digitization of business card information

For corporate users

Strengthen sales with
business card management
Sansan



- Facilitates broad use of business card information as a marketing, sales, and customer-management business asset

For individual users

Business card management
app with 1,500,000 users
Eight



- Accessible via PC or smartphone
- Possible to create new business network by interfacing with Facebook and other social networks

- Creation of a Japanese venture that can expand globally in the IT field
- Support for a Japanese IT business platform that will revolutionize the digitization of business card information