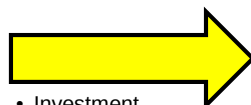


Target : GRA Inc.

Outline : Production and sales of strawberries, wine, strawberry cosmetics and so on
Development and sales of strawberry-farming support package

Authorized investment : JPY 350 million (maximum) / JPY 300 million (maximum)

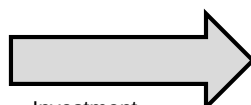
Announcement date of investment : March 16, 2015 / June 29, 2020



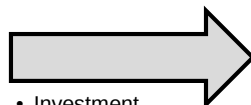
- Investment
- Management support



- Investment
- Management support
- ICT support



- Investment
- Management support



- Investment
- Lease support

GRA Inc. *



- Production and sales of strawberries, wine, strawberry cosmetics and so on
- Provide support for new farmers from technical guidance to sales
 - Standardize and incorporate ICT into strawberry cultivation equipment
 - Pursue high added value through brand control (MIGAKI-ICHIGO)

*GRA Inc. consolidated GRA AgriPlatform on October 1, 2017.

- By integrating ICT with agricultural management, it is possible to lower the entry barriers and develop professional farmers
- Create an innovative business model in agricultural sector by visualized experience of strawberry grower using ICT
- Contribute to agricultural sector to be 6th industry
- Contribute to industrial revival in the Tohoku region