

## **INCJ sells holding in Broomco (3554) Limited**

**Tokyo, June 26, 2020** — INCJ, Ltd. (“INCJ”) announced that it has sold all its shares in Broomco (3554) Limited, the parent company of UK-based freeze-dried products company Chaucer Foods Group, to Nagatanien Holdings Co., Ltd. (“Nagatanien”).

### **About Broomco (3554) Limited**

Established: 2004

Headquarters: North Humberside, United Kingdom

Director: Tom Malkoski

Business outline: Holding company of Chaucer Foods Group and others

### **About Chaucer Foods Group**

Established: 1980

Headquarters: North Humberside, United Kingdom

CEO: Tom Malkoski

Business outline: Manufacture and sales of freeze-dried fruit, etc., and bread products

URL: <https://chaucerfoods.com/>

### **Nagatanien Holdings Co., Ltd.**

Established: 1953

Headquarters: Minato-ku, Tokyo

President: Taijiro Nagatani

Business outline: Group-wide business management, etc.

URL: <http://www.nagatanien-hd.co.jp/>

### **About INCJ, Ltd.**

INCJ, Ltd. was established in September 2018 via company split from Innovation Network Corporation of Japan (INCJ). INCJ was established in July 2009 with the aim of overcoming boundaries between companies and industries, creating and nurturing key industries via open innovation for the prosperity of future generations. Following revisions to its governing law—the Industrial Competitiveness Enhancement Act—the continuing company changed its name to Japan Investment Corporation (JIC) and began new activities. INCJ, Ltd. is mandated until March 2025 to pursue the activities of the original Innovation Network Corporation of Japan, engaging in “Value Up” initiatives at portfolio companies, making additional and milestone investments, and developing exit strategies from investments in portfolio companies.

URL: <http://www.incj.co.jp/english/>

## Appendix

### **Target: Broomco (3554) Limited**

Established: 2004

Headquarters: North Humberside, United Kingdom

Director: Tom Malkoski

Business outline: Holding company of Chaucer Foods Group and others

### **Overview of investment**

Authorized investment: USD 45 million (maximum)

Announcement date: December 2, 2016

-Press release:

*INCJ announces joint acquisition of UK-based freeze-dried food manufacturer together with Nagatanien Holdings Co., Ltd.*

<https://www.incj.co.jp/english/news/upload/docs/61d4ab10051d03cab6024c6c259a92ddd763e50.pdf>

#### **1. Background of the investment**

- Chaucer Foods Group is a UK-based food manufacturer of freeze-dried fruits, vegetables, etc., and baked products with production sites mainly in Europe, US, and China. The company supplies products to global customers in the food and beverage industry.
- Nagatanien decided to acquire Chaucer Foods Group to further expand its business and enable sustainable development and improvement of corporate value going forward.
- INCJ made this investment as it believes that companies focused on the domestic Japanese market can generate new synergies by utilizing the technology and assets of international companies and develop new business models to enable sustainable growth.

#### **2. Business progress**

- As lifestyles change, health-oriented food products and simplified recipes have become global trends. As a result, the use of freeze-dried technology continues to grow and Chaucer Foods Group sales have been increasing.
- Following the acquisition, the Nagatanien Group has begun to generate synergies, using Chaucer Foods Group products as ingredients in the products of its own group companies, supplying Chaucer Foods Group products to major domestic food companies, and developing new products in collaboration with Chaucer Foods Group.

#### **3. Reason for exit**

- Three years after INCJ's investment, and after discussions with Nagatanien on the future of Chaucer Foods Group, it was decided to make Chaucer Foods Group a wholly owned

subsidiary of Nagatanien Holdings and further enhance corporate value by strengthening their collaborative platforms as a group.

- As a result, INCJ concluded that its role as a co-investor has ended and decided to transfer all its shares in Broomco (3554) Limited, parent company of Chaucer Foods Group, to Nagatanien Holdings Co., Ltd.

#### **4. Statement from the Minister of Economy, Trade, and Industry**

Proactive support for overseas expansion will continue to be an important factor in strengthening the industrial competitiveness of Japan. I hope that INCJ's involvement in this project will contribute to its expertise in this area and that it will work to ensure the profitability of all support projects.

Press Contacts

Japan Investment Corporation Communications Office: Irie, Sakai  
21st Floor, Marunouchi Eiraku Building 1-4-1 Marunouchi, Chiyoda-ku, Tokyo  
Tel. (03) 5218-7202