News Release

INCJ to make additional investment in ABEJA, Inc., a company that aims for automation and streamlining in industries through AI-based services

Tokyo, June 29, 2018ー Innovation Network Corporation of Japan ("INCJ") hereby announces that in line with the business progress of ABEJA, Inc., a company that aims for automation and streamlining in industries through AI-based services ("ABEJA"), it decided to provide support of up to ¥500 million by purchasing the shares of ABEJA issued through third-party allocation and has actually executed an additional investment of the same amount. Further, in addition to the existing shareholders including INCJ, some companies have newly participated in the investment, bringing the total number of investors to 9. [*1]

*1: Existing investors: PNB-INSPiRE Ethical Fund 1 and NVIDIA Corporation,
New investors: SBI AI & Blockchain Fund, Daikin Industries, Ltd., TBS Innovation Partners, TOPCON CORPORATION, JAPAN Post Capital Co., Ltd., and Musashi Seimitsu Industry Co., Ltd.

Since its establishment in 2012, ABEJA has leveraged its expertise in Deep Learning technology, one of AI (Artificial Intelligence) implementation method, to develop "ABEJA Platform", PaaS(Platform as a Services) for AI that support to sophisticate business operation in various industries such as retail, manufacturing, infrastructure, etc., and has initiated open innovation with leading companies from such industries. Further, the company has developed "ABEJA Insight", industry-focus SaaS (Software as a Services) based on superior expertise from numerous "ABEJA Platform" introduction. In addition to "ABEJA Insight for Retail", the company has developed new products ("ABEJA Insight for Manufacturing" and "ABEJA Insight for Infrastructure"), and been expanding business areas. With these services, now introduced to 100+ companies/about 480 stores (as of February 22, 2018), the company has been steadily growing its business.

ABEJA founded a local subsidiary in Singapore in March 2017. Based on these achievements in Japan, the company has been initiating open-innovation with the companies affiliated with the governments, local enterprises or local Japanese companies in ASEAN. In the future, accelerating this open-innovation, the company will expand its footprint more internationally.

In July 2016, INCJ decided to provide support of up to JPY 500 million and actually executed an initial investment of the same amount. INCJ has also provided supports including the appointment of outside directors and introduction of domestic and overseas capital- and business-related partners. Since the investment by INCJ, ABEJA has made great achievements including but not limited to promotion of development of services and expansion of introduction of services into large companies. Based on these achievements, INCJ has now decided to provide additional support of up to JPY 500 million, and has executed an investment of the same amount in order to provide funds to be used for expanding overseas and developing "ABEJA Insight" for various industries. INCJ expects that their services will contribute to automation and streamlining in industries such as retail and distribution. Further, through open innovation with large companies, these services will create case examples of AI utilization in Japan, and will contribute to the creation of venture companies that will operate business globally out of Japan.

About ABEJA, Inc.

Established	September 2012
Business Outline	Provision of services for automation and streamlining of industries utilizing AI
Headquarters	Minato-ku, Tokyo
Representative	Representative Director, CEO and CTO, Yosuke Okada
URL	www.abeja.asia

About Innovation Network Corporation of Japan (INCJ)

INCJ was established in July 2009 as a public-private investment company that provides financial, technological and management support for next-generation businesses. INCJ specifically supports those projects that combine technologies and varied expertise across industries and materialize open innovation. INCJ has the capacity to invest up to JPY2 trillion (approx. US$20 billion).

INCJ's management team is drawn from the private sector with diverse experience in investment, technologies and management. Through its Innovation Network Committee, INCJ assesses investment opportunities that contribute to industrial innovation in Japan in line with criteria set by the government.

<Press Contacts>

Innovation Network Corporation of Japan

Corporate Planning Group, Communications, Irie, Sakai

Tel. (03) 5218-7202 URL: http://www.incj.co.jp/

Appendix

Outline of Decision on Additional Investment

1. Target Business Company

ABEJA, Inc.

- Established : September 2012
- Representative : Representative Director, CEO and CTO, Yosuke Okada
- Headquarters : Minato-ku, Tokyo
- Business Outline : Provision of Artificial Intelligence (AI) services for business operation sophistication in various industries

2. Outline of Decision on Investment

- Authorized investment : JPY 500 million
- Amount invested : JPY 500 million
- Announcement of date : June 29, 2018
- Co-investors :PNB-INSPiRE Ethical Fund 1, NVIDIA Corporation,SBI AI & Blockchain Fund, Daikin Industries, Ltd., TBS Innovation Partners, TOPCON CORPORATION, JAPAN Post Capital Co., Ltd., and Musashi Seimitsu Industry Co., Ltd.
- Previous decision on investment:
  - Authorized investment : JPY 500 million (maximum)
  - Amount invested : JPY 500 million,
  - Date of announcement : July 25, 2016
  - Press Release : https://www.incj.co.jp/news/2016/20160725.html
- Investment structure diagram: See appendix

3. Significant of Investment

Supporting social needs

- Succeed in developing AI for B2B ahead of other AI start-ups in the world, sophisticate business operation in various industries such as retail, manufacturing, infrastructure, etc., and contribute to enhance international competitiveness of Japanese companies

Growth potential

- Expand "ABEJA Insight", industry-focus SaaS (firstly for retail), to other industries like manufacturing, infrastructure, and so on.
- Also expand "ABEJA Platform", PaaS for AI, more internationally
  (Support to create worldwide successful start-up from Japan)

Innovativeness

- Create de jure standard of AI use cases in business operation from Japan, initiating open-innovation with leading companies

ABEJA

Target： ABEJA Inc.
Outline： Provision of Artificial Intelligence (AI) services for business operation sophistication in various industries
Authorized investment： JPY 500 million (maximum)／JPY 500 million (maximum)
Announcement date of investment： July 25, 2016／June 29, 2018

INCJ

- Investment
- Appointment of external directors
- Management support

NVIDIA

- Investment
- Project referral
- Provide GPU

TOSHIBA TEC CORPORATION

- Investment
- Project referral

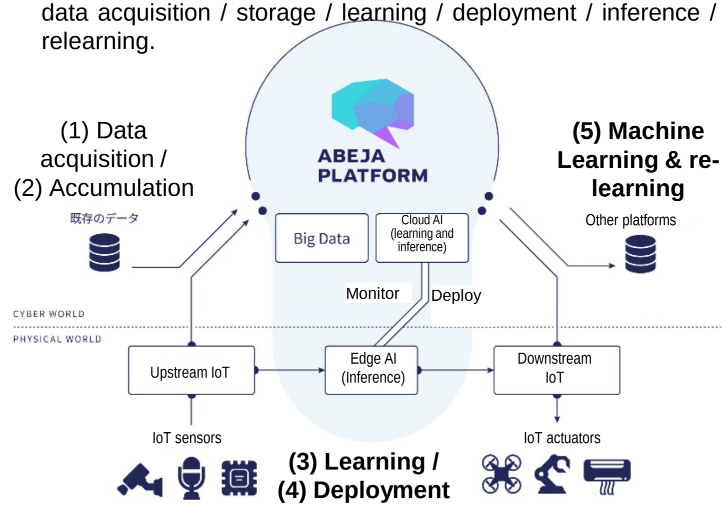
ABEJA Inc.

"①ABEJA Platform", Cloud-based AI PaaS enables to acquire and analyze Big Data, and supports to utilize it for AI, also "②ABEJA Insight", developed on ABEJA Platform, providing industry-focus AI SaaS.
(Both ABEJA Platform and ABEJA Insight are equipped with ABEJA's in-house Deep Learning engine)

ABEJA

ABEJA PLATFORM

Platform that allows one to consistently implement a pipeline of data acquisition / storage / learning / deployment / inference / relearning.



①Provision of "ABEJA Platform"

Japan	ASEAN area
Clients and partners from various industries	Clients mainly from manufacturing, infrastructure and financial

②Provision of "ABEJA Insight"

ABEJA INSIGHT for Retail

Clients from retail/distribution (Shopping mall, retail store ,and other commercial facilities)

Expansion of target industries to provide "ABEJA Insight"

ABEJA INSIGHT for Manufacture	ABEJA INSIGHT for Infrastructure
Manufacturing	Infrastructure

- Besides funding, providing hands-on support ABEJA, which has succeeded in developing AI for B2B ahead of other AI start-ups, in order to expand their business more internationally.
- Contributing to evolve forecast technologies by Deep Learning, and introduce to every industry.