

INCJ to make strategic LP investment in Global Brain No.5 ILP

Hands-on VC fund supports the formation and growth of IT startups to boost Japan's future national wealth

Tokyo, November 22, 2013—Innovation Network Corporation of Japan (“INCJ”) announced today its decision to make a strategic LP investment of up to ¥10 billion in Global Brain No.5 Investment Limited Partnership, a fund newly established and managed by Global Brain Corporation (Global Brain). Global Brain is a venture capital fund engaged in thoroughly hands-on corporate venture capital (CVC) based on the strategies of major corporations.

Furthermore, in parallel with INCJ’s investment, Global Brain No.5 Investment Limited Partnership will also receive strategic LP investment from companies in the industry targeted by the ILP.

Since its establishment, INCJ has facilitated collaboration between major corporations and promising startups with the potential for overseas expansion aiming to establish an ecosystem surrounding Japanese startups while providing sufficient capital to overcome the challenges the collaboration may face. Nevertheless, there are limits to what INCJ can accomplish alone in terms of selecting the most appropriate startups and major corporations and conducting due diligence. For that reason, INCJ has sought out impartial partners that share its investment philosophy.

Global Brain has consistently focused on CVC in partnership with industry companies, and through in-depth knowledge of the companies’ management strategy provides a thorough hands-on support system for portfolio companies unmatched in Japan. The system includes sales and management strategy formulation and back office support provided at no cost to the portfolio company. Global Brain has a history of success in establishing and operating a number of funds. They also have an extensive track record in IPOs, as well as in trade sales to companies in the portfolio company’s industry, and have contributed to building business portfolios for many of these companies.

Through this collaboration Global Brain No.5 Investment Limited Partnership aims to become a hands-on venture capital fund that contributes to the establishment and development of the IT startups that will be a source of Japan’s future national wealth and to leverage INCJ’s strong industry network, and Global Brain’s track record of hands-on investment and CVC. The fund will identify promising areas and, following due diligence of global startup companies at every stage of development, make significant investments from the seed stage onwards reflecting the needs of

Japanese industry.

In addition to social media, advertising technology, security, and cloud-related IT startups, the fund is also expected to target startups pursuing the virtualization of physical markets.

Through this strategic LP investment, and in addition to promoting collaboration between startups and major corporations, INCJ aims to create a venture capital fund that can take a leading role in enterprise development and the supply of Patient Money. Furthermore, INCJ aims to contribute to an enduring foundation of consistent innovation among the corporations that drive the ecosystem supporting innovation in Japan.

About Global Brain Corporation

Established: January 1998

Business outline: Hands-on venture capital

Location of headquarters: 9F Nisshin-Aoyama Bldg., 3-2-4 Kita Aoyama, Mitano-ku, Tokyo, Japan

CEO: Yasuhiko Yurimoto

Website: www.globalbrains.co.jp

About Innovation Network Corporation of Japan (INCJ)

The INCJ was established in July 2009 as a public-private partnership that provides financial, technological and management support for next-generation businesses. The INCJ specifically supports those projects that combine technologies and varied expertise across industries and materialize open innovation. The INCJ has the capacity to invest up to ¥2 trillion (approx US\$25 billion).

To date, the INCJ has invested approximately ¥650 billion in a total of 53 projects and is currently focused on a broad range of areas from green energy, electronics, IT and biotechnology to infrastructure-related sectors such as water supply. The INCJ maintains a hands-on approach to investment, engaging in the business development of cutting-edge core technologies through intellectual property funds, expansion of venture companies and aggressive overseas development through initiatives such as restructuring and mergers of tech businesses and acquisitions of foreign companies.

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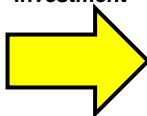
Hands-on VC fund supports the formation and growth of IT startups to boost Japan's future national wealth

- Target:** Strategic LP investment in Global Brain No.5 Investment Limited Partnership, a fund newly established and managed by Global Brain Corporation (GB)
- Outline:** Venture capital business that, following the completion of due diligence, makes a significant financial commitment from the seed stage onwards in promising areas that reflect the needs of industry. These include as social media, advertising technology, security, cloud, and virtualization of physical markets
- Investment:** Up to ¥10 billion (Strategic LP investment in fund set up and managed by GB)

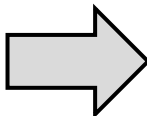


Newly set up and managed

Strategic LP investment



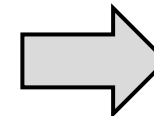
Investment



Global Brain No.5 Investment Limited Partnership

- Hands-on VC fund investing in the establishment and management of IT startups that will be a source of future national wealth. The fund is a collaboration between INCJ and GB, which has proven results in hands-on investment and CVC.
- Select promising areas and, following completion of due diligence, make significant investments reflecting industry needs.
- Provide appropriate hands-on support for portfolio companies in sales and management strategy formulation and back office functions

Investment in IT startups which will be a source of future national wealth



Key target areas for investment:

- Social media**
- Advertising technology**
- Security**
- Cloud**
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- Through this strategic LP investment, and in addition to promoting collaboration between startups and major corporations, INCJ aims to create a venture capital fund that can take a leading role in enterprise development and the supply of Patient Money.
- INCJ aims to contribute to an enduring foundation of consistent innovation among the corporations that drive the ecosystem supporting innovation in Japan.